

# PRESS RELEASE



## **Florida Home Builders Association Names Kimberly Mackey as Associate of the Year**

### **For Immediate Release:**

The Florida Home Builders Association (FHBA) honored Kimberly Mackey, Founder and President of New Home Solutions Consulting, as its 2017 Associate of the Year, a recognition awarded by over 7,900 FHBA members across the state. Selected by a council of industry leaders, the award encourages best practices, expertise, and exceptional leadership qualities. FHBA associate members are partners either engaged in the trade industry, or a profession related to building in Florida.

The award, which is a respected tradition for over forty years, will be presented on Saturday, October 21, 2017, during the FHBA Fall Leadership Conference at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida.

Mackey is an advocate in the home building industry, as seen in her commitment to the success of builders and developers alike. Offering her expertise and experience as a senior level executive in the residential home building and real estate industry, Mackey is a staunch supporter, asset, and leader within the Tampa Bay Builders Association, FHBA, and National Home Builders Association. While holding many volunteer and Board of Directors roles, most notable is her leadership within the Sales and Marketing Councils (SMC) of all three associations; serving as past Chair, Life Director, and receiving SMC Member of the Year two years in a row.

“Kimberly is never satisfied with the status quo” said Rusty Payton, FHBA CEO/Chief Lobbyist. “She truly is a believer that motivation and planning are keys to maintaining a successful home building industry. We are proud to recognize Kimberly for her outstanding career accomplishments.”

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Established in 1949, the Florida Home Builders Association is affiliated with the National Association of Home Builders (NAHB) and Florida's local/regional homebuilder associations. FHBA, along with its affiliates, work to create the best possible economic and regulatory environment for members to succeed.

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