2600 Centennial Place Tallahassee, Florida 32308

Phone: (850) 224-4316 Toll Free: (800) 261-9447 www.fhba.com Fax: (850) 224-1359

SEBC, 40 Years and Counting

For Immediate Release:

Celebrating its 40th Anniversary of being the original regional trade show, the Southeast Building Conference (SEBC) - to be held on August 16-17, 2018 in Kissimmee, Florida - continues to be the place to grow the building industry.

"We are proud to celebrate this milestone with a sold-out show," says Drew Smith, SEBC Committee Chairman and Chief Operating Officer of Two Trails Sustainable Building Consultants, Florida. "It's amazing to know that what started as an idea over 40 years ago, has grown to become one of the most sought after industry events in the Southeast."

During the two-day expo, builders and members of the industry will experience companies boasting their latest products in exhibits covering nearly 100,000 square feet of hall space at the Gaylord Palms Resort and Convention Center. The expo showcases regional and international distributors such as Bosch, BPS, Inc., GE Appliances, Delta Faucet Company, James Hardie, and many more. Attendees have access to a higher quantity of exhibitors and exceptional quality of engagement.

"Celebrating the longest-running regional industry trade show is an honor," says Kimberly Scott, SEBC Director. "It is a testimony for how SEBC remains focused on the needs of builders, trade partners, and exhibitors to make their businesses successful."

In addition to a sold out expo hall, attendees have access to over 60 hours of education provided by industry leaders. Students learn the latest in design trends, innovative building technology, and marketing developments. Keynote speakers hail from Builders Design, MetroStudy of Hanley Wood, MicroLife Institute, and HomeAdvisor, Inc.

The 2019 SEBC will be held on August 1-2, returning to the Gaylord Palms Resort and Convention Center in Kissimmee. For more information on SEBC go to www.sebcshow.com

Established in 1978, the Southeast Building Conference (SEBC) is the premier regional building industry trade show in the Southeast providing the latest in residential and commercial construction products and services. The Southeast region covers: Arkansas, Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North and South Carolina, Tennessee, Texas and Virginia.

For further information, please contact:

Allison Finley, Director of Marketing and Communications Florida Home Builders Association 800.261.9447 | 850.766.1679 afinley@fhba.com