

2026 FHBA FALL

LEADERSHIP CONFERENCE
SPONSORSHIP & ADVERTISING KIT

November 3-6, 2026
PENSACOLA BEACH

888-991-FHBA
info@fhba.com
www.fhba.com



WHY SPONSOR FHBA?

The Florida Home Builders Association (FHBA) is the **LEADING ADVOCATE** for Florida builders and trade partners. The FHBA is the perfect platform for groups seeking to reach the building community in Florida.

As the **3RD LARGEST HOME BUILDERS ASSOCIATION IN THE NATION**, FHBA is growing everyday. With the demand for homes in Florida on the rise, so is our membership. FHBA members contribute to generate **\$3.09 billion in state and local revenues**.

The FHBA hosts the Fall Leadership Conference, where leaders in the Florida residential construction and remodeling industry are recognized for their service to our organization and upcoming leaders are installed. This intimate event will place your company at the forefront of Florida's building elite.

3rd

LARGEST HOME BUILDERS ASSOCIATION **IN THE NATION**

8 OF FLORIDA'S **TOP 10 BUILDERS** ARE FHBA MEMBERS

Lennar

D.R. Horton

Taylor Morrison

GL Homes

Pulte

KB Home

Minto Communities

Highland Homes

Adams Homes

ICI Homes

86%

86% of new homes built
in Florida are built by FHBA
members

80%

80% of Large Volume Builders
are FHBA members

TOP 3 DECISION MAKERS

1

President/
CEO

2

Manager/
Director

3

Owner/
Partner

BUYING POWER of more than
\$1.5 BILLION on residential
building & remodeling



Sponsorship Opportunities

BEACH PARTY SPONSOR | \$1,500 | 1 AVAILABLE

Sponsor recognition on the FHBA website • Logo recognition on conference and event signage • Verbal recognition during the Beach Party

WELCOME RECEPTION SPONSOR | \$3,500 | 1 AVAILABLE

Sponsor recognition on the FHBA website • Logo recognition on conference and event signage • Recognition during the Welcome Reception and opportunity to address attendees • Four (4) tickets to the Welcome Reception

BOX LUNCH SPONSOR | \$2,000 | 1 AVAILABLE

Sponsor recognition on the FHBA website • Logo recognition on conference and event signage • Opportunity to include flyer with all lunches

DINNER & KARAOKE SPONSOR | \$2,500 | 1 AVAILABLE

This event will include a separate fundraising activity benefiting BUILD-PAC. Event sponsorship does not constitute a contribution to BUILD-PAC

Sponsor recognition on the FHBA website • Logo recognition on conference and event signage • Verbal recognition during Dinner & Karaoke

INSTALLATION LUNCHEON PRESENTING SPONSOR | \$5,000 | ~~1 AVAILABLE~~ SOLD

Sponsor recognition on the FHBA website • Logo recognition on conference and event signage • Exclusive speaking opportunity during the Installation Luncheon Program • Logo recognition in the Installation Luncheon program • Four (4) tickets to the Installation Luncheon

INSTALLATION LUNCHEON SUPPORTING SPONSOR | \$2,000 | ~~4 AVAILABLE~~ 3 AVAILABLE

Sponsor recognition on the FHBA website • Logo recognition on conference and event signage • Logo recognition in the Installation Luncheon program • Four (4) tickets to the Installation Luncheon

FRIENDS & FAMILY SPONSOR | \$500

Name or logo recognition on event sponsor signage

2026 SPONSORSHIP CONTRACT

Return completed contract along with deposit or full payment to FHBA, 1319 Thomaswood Drive, Tallahassee, FL 32308. For more information on sponsorships contact Candace Yeager at 850.402.1874 or email cyeager@fhba.com.

SPONSOR INFORMATION

Company Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Authorized Signature: _____ Date: _____

ADDITIONAL SPONSOR CONTACT

Contact Name: _____ Email: _____

Phone: _____

SPONSORSHIP SELECTION

- | | |
|---|---|
| ☐ FHBA Family & Friends: \$500 | ☐ Installation Luncheon Supporting Sponsor: \$2,000 |
| ☐ Beach Party Sponsor: \$1,500 | ☐ Dinner and Karaoke Sponsor: \$2,500 |
| ☐ Box Lunch Sponsor, \$2,000 | ☐ Welcome Reception Sponsor: \$3,500 |
| ☐ Installation Luncheon Presenting Sponsor: \$5,000 | |

CONTRACT AGREEMENT & PAYMENT OPTIONS

If the fee, including any deposit or periodic payment under a mutually agreed upon payment plan, is not received by FHBA when due, FHBA reserves the right not to supply, or cease to supply, any or all of the benefits and/or rights unless full payment has been received by FHBA. This becomes a binding contract upon acceptance of this signed contract. Any litigation arising from this agreement shall be brought in Leon County, Florida. I have read and agree to abide by the 2025 Contract Terms.

Authorized By (Signature Required) Title Date

Accepted By FHBA Date

50% DEPOSIT OR TOTAL AMT DUE: \$

☐ Check ☐ MC ☐ VISA ☐ AMEX ☐ Discover ☐ Invoice Me

Card#: _____ Expires: _____ Security Code: _____

Name on Card: _____ Signature: _____

Make check payable to FHBA and mail with form to 1319 Thomaswood Drive, Tallahassee, Florida 32308